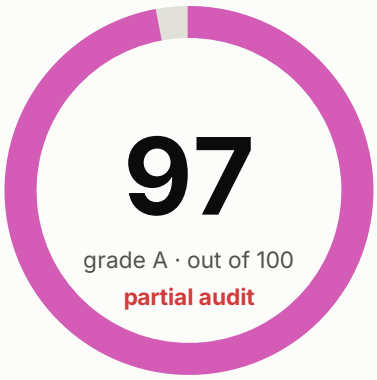
JEV SEO AUDIT

removebg.xyz

A live crawl of the site, checked by rules, judged by Jev, scored by code and explained in plain language.

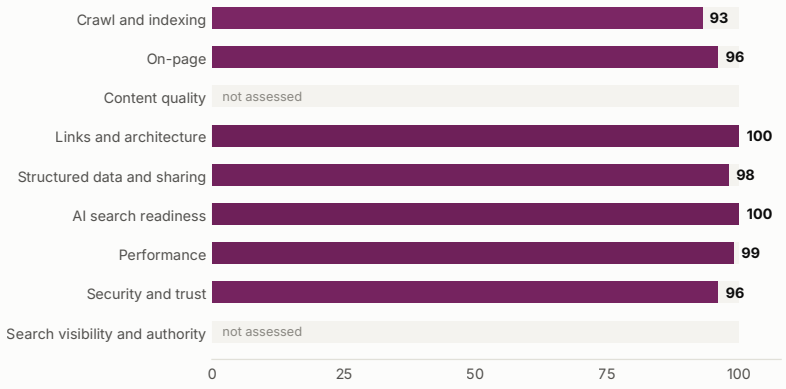
15 November 2026 · 56 URLs crawled · 0 Jev judgments · Jev cost $0.0000



56
HTML pages analysed

9
actions found

1
critical or high



Partial audit: Jev judgments unavailable, so content quality was not assessed; PageSpeed Insights unavailable, so performance used crawl timings only. Scores are an internal rubric for prioritising work, not a prediction of rankings or traffic. Method, formulas and sources are in the appendix.

EXECUTIVE SUMMARY

What matters most on removebg.xyz

removebg.xyz scores 97 out of 100 (grade A) across 7 scored areas. The strongest areas are links and architecture, AI search readiness, performance; the weakest are crawl and indexing, on-page, security and trust. The audit produced 9 actions, 1 of them marked fix first and 2 quick wins.

97/100	1	2	0%
overall score, grade A	fix-first actions	quick wins	Jev answers decisive

JEV-001 · P1 · rule

Pages excluded from search with noindex

Impact 100 · Hours · 1 page

JEV-002 · P2 · rule

Duplicate titles across pages

Impact 55 · Hours · 10 pages

JEV-003 · P2 · rule

Pages with very little main content

Impact 51 · Several days · 2 pages

What works, what holds it back, what to do

What is working

- Links and architecture scores 100.
- AI search readiness scores 100.
- Performance scores 99.

What is holding the site back

- JEV-001: Pages excluded from search with noindex (1 page carry noindex)

Plan

This week

- JEV-001 Pages excluded from search with noindex
- JEV-002 Duplicate titles across pages

This month

- JEV-003 Pages with very little main content

This quarter

- JEV-004 No Strict-Transport-Security header
- JEV-005 Common security headers missing
- JEV-006 Open Graph title or image missing
- JEV-007 Pages without a canonical link
- JEV-008 Images without width and height

Written by: Automatic summary (no lead-agent narrative was written). A lead agent can replace this with a written narrative by adding narrative.json and re-rendering.

HOW THIS AUDIT WAS MADE

A source finds, code decides, Jev judges, Claude writes

Each stage does only what it is good at. Anything a count, a status code or a string match can decide is decided by code. Jev, TypeSafe's System One model, answers narrow typed questions about meaning, with probabilities. Nothing is invented to fill a gap: missing data is shown as missing.

1 Crawl
Live fetch from the homepage: robots.txt, sitemaps, internal links, JavaScript rendering when needed.
56
URLs · 110 requests

›

2 Rules
52 deterministic checks tied to Google Search Central and web standards.
11
rule findings

›

3 Jev judges
Typed Choice, Score and Noul questions, batched per page, with probabilities kept.
0
judgments · 0 requests · $0.0000

›

4 Measure
PageSpeed Insights: real-user Core Web Vitals and Lighthouse lab scores.
0
PageSpeed runs

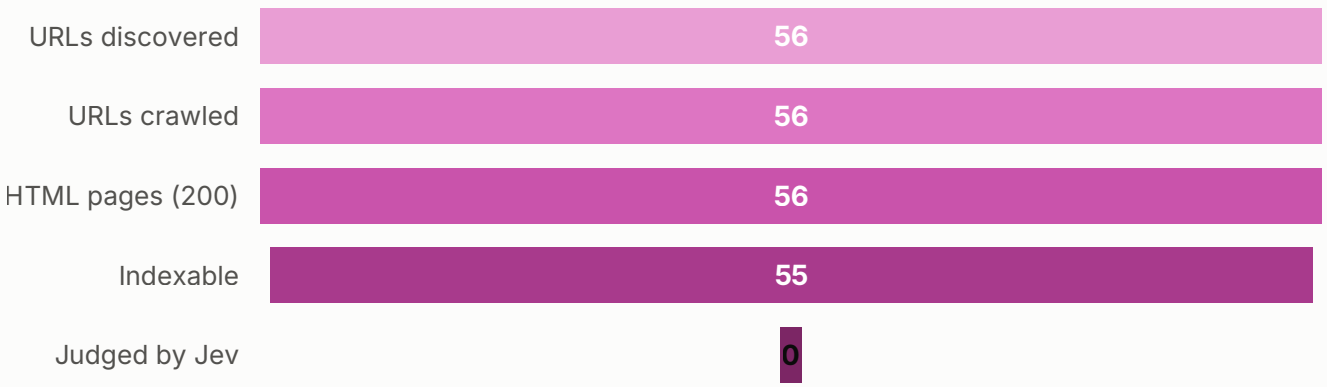
›

5 Score and write
Code scores and ranks every action; the narrative is written from the evidence.
9
ranked actions

Who decides what

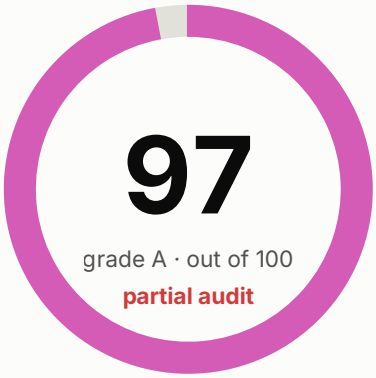
STAGE	OWNS	NEVER DOES
Code	Crawling, status codes, counts, duplicates, schema parsing, formulas, ranking	Guess at meaning
Jev	Page type, search intent, importance, helpfulness, specificity, trust, citability, title and meta fit, competing page pairs	Predict rankings or traffic, invent data, grant permission to act
PageSpeed	Chrome UX Report field data and Lighthouse lab scores	Stand in for every page or device
Claude	The summary and plan, citing action IDs	Add findings that the evidence does not show

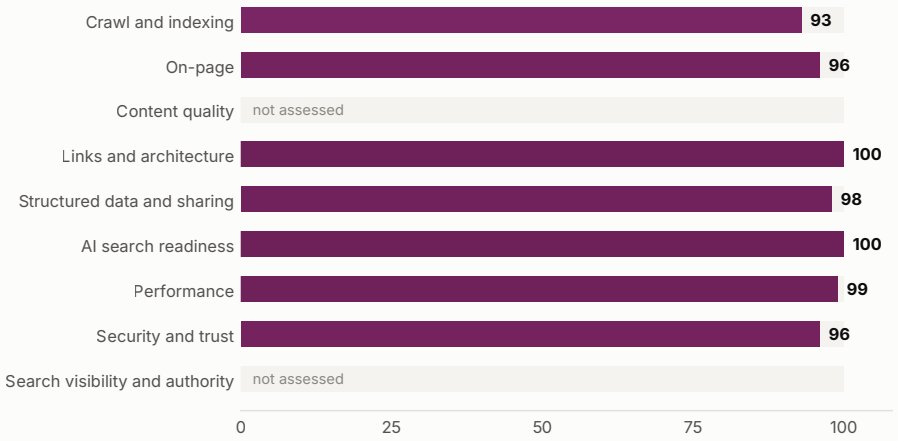
What went through each stage



SCORECARD

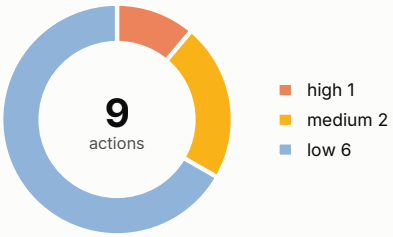
9 areas, one score



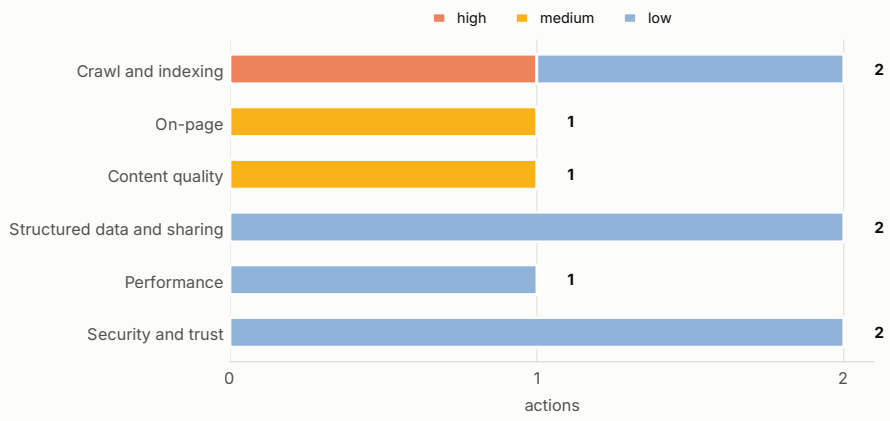


Partial audit: Jev judgments unavailable, so content quality was not assessed; PageSpeed Insights unavailable, so performance used crawl timings only. The overall score covers only the areas that were assessed.

AREA	SCORE	WEIGHT	ACTIONS	HOW IT IS SCORED
Crawl and indexing	93	20	2	Rules only
On-page	96	15	1	Rules only
Content quality	n/a	20	1	Not assessed: Jev judgments unavailable
Links and architecture	100	10	0	Rules only
Structured data and sharing	98	8	2	Rules only
AI search readiness	100	12	0	Rules only: Jev judgments unavailable; editorial heuristics, since Google states no special optimization is required for AI features
Performance	99	10	1	Crawl observations only: PageSpeed Insights unavailable
Security and trust	96	5	2	Rules only
Search visibility and authority	n/a	15	0	Not assessed: run with --full (DataForSEO)



Actions by severity

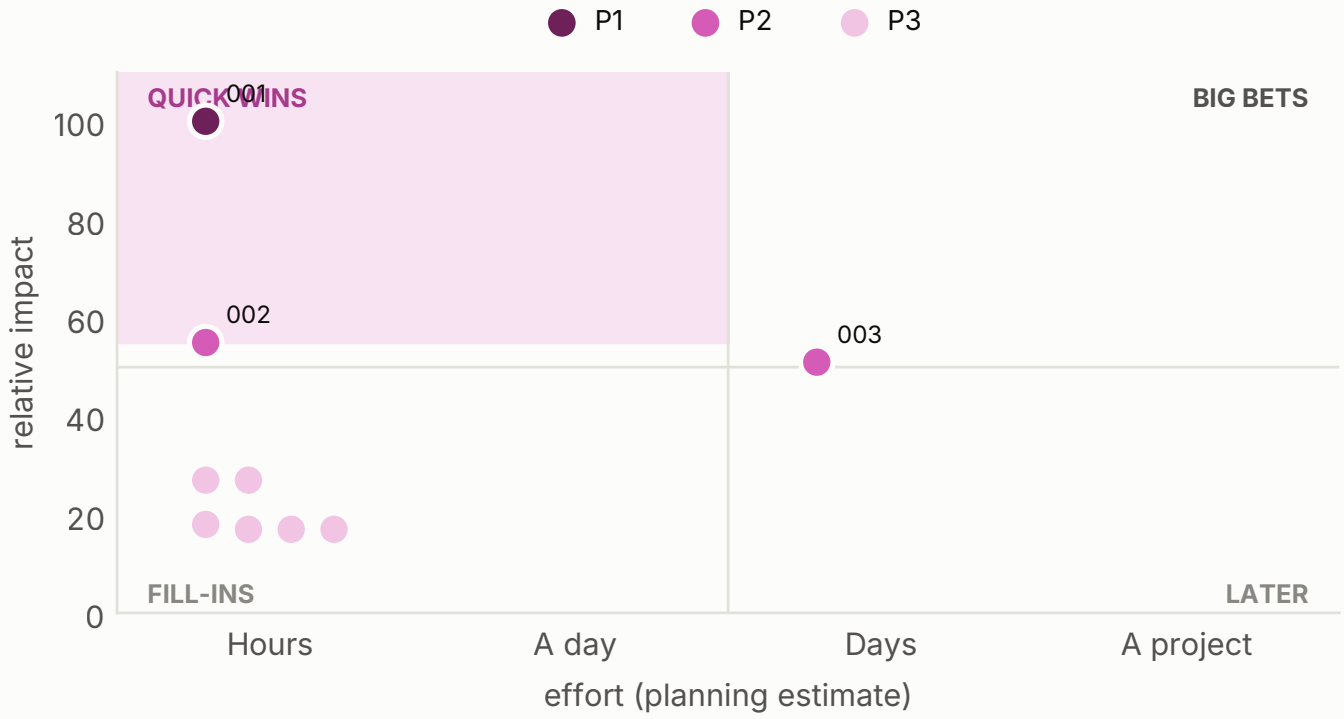


Actions by area and severity

PRIORITIES

What to fix first

Impact combines severity, how many pages are affected and how important Jev judged those pages to be. Effort is a planning estimate, not a quote.



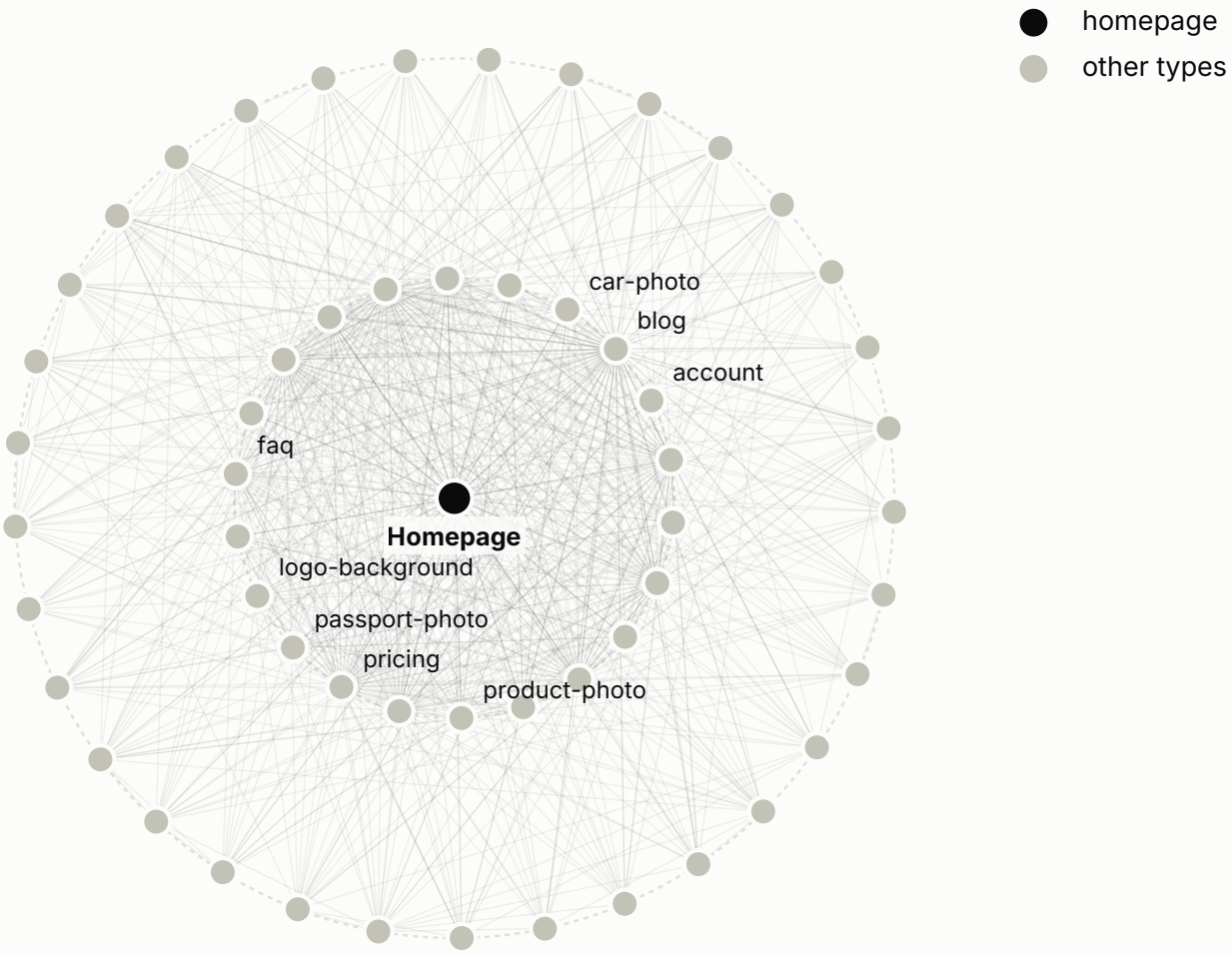
Each dot is one action; labelled dots are fix-first or high impact. Colour shows priority.

ID	ACTION	PRIORITY	IMPACT	EFFORT	PAGES	BY
JEV-001	Pages excluded from search with noindex quick win	P1 Fix first	100	Hours	1	rule
JEV-002	Duplicate titles across pages quick win	P2 Plan next	55	Hours	10	rule
JEV-003	Pages with very little main content	P2 Plan next	51	Several days	2	rule
JEV-004	No Strict-Transport-Security header	P3 When convenient	27	Hours	1	rule
JEV-005	Common security headers missing	P3 When convenient	27	Hours	1	rule
JEV-006	Open Graph title or image missing	P3 When convenient	18	Hours	8	rule
JEV-007	Pages without a canonical link	P3 When convenient	17	Hours	1	rule
JEV-008	Images without width and height	P3 When convenient	17	Hours	2	rule
JEV-009	Structured data missing properties Google requires for rich results	P3 When convenient	17	Hours	2	rule

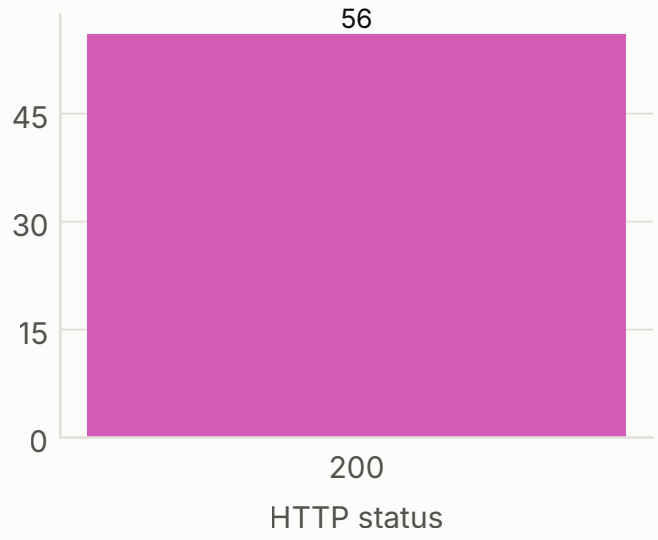
SITE STRUCTURE

How the site is linked

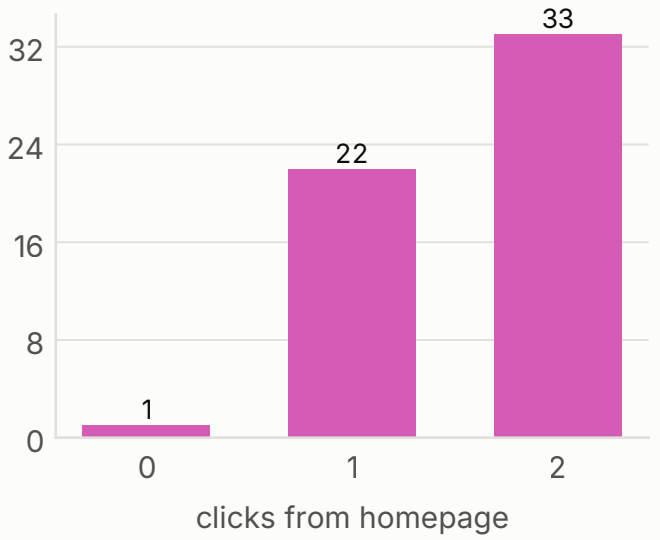
Pages laid out by clicks from the homepage. Bigger dots are pages Jev judged more important; the outer dashed ring holds pages that no crawled page links to.



Crawl and indexing 93



HTTP status of crawled URLs



Click depth from the homepage

robots.txt	found · Googlebot allowed · Bingbot allowed
XML sitemap	55 URLs in 1 file(s)
HTTPS	yes · HTTP redirects to HTTPS: yes
Missing page status	404 correct
Rendering	auto; homepage needed JavaScript rendering: no
Crawl limits	60 pages, depth 5

Actions

JEV-001 · Pages excluded from search with noindex — P1 · high · rule · quick win

1 affected · 1 page carry noindex

Fix: Confirm each noindex is intended; remove it from pages that should rank. Source

`/account`

JEV-007 · Pages without a canonical link — P3 · low · rule

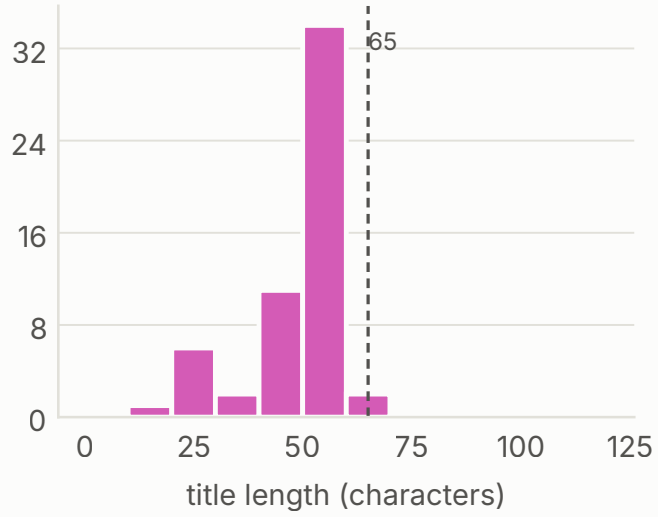
1 affected · 1 of 56 pages

Fix: Add a self-referencing rel=canonical to each indexable page. Source

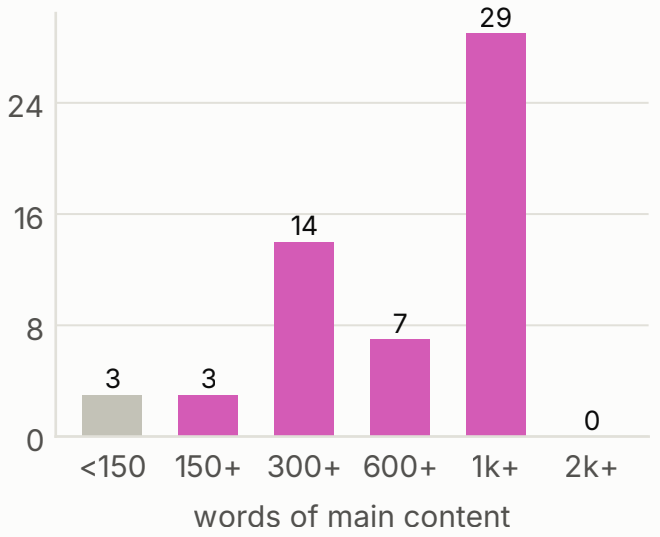
`/account`

FINDINGS · ON-PAGE

On-page 96



Title length. The 65 mark is a display convention, not a rule.



Main content words per page. The 150 mark is a warning sign, not a ranking factor.

Actions

JEV-002 · Duplicate titles across pages P2 · medium · rule · quick win

10 affected · 5 titles shared by several pages

Fix: Give each page a title that distinguishes it from the others. Source

`/blog/product-photo-background-remover-free · /blog/remove-background-for-etsy-sellers-free · /blog/remove-background-from-car-photo-free · /blog/remove-background-from-signature-online · /blog/transparent-background-maker-free · /car-photo · +4 more`

FINDINGS · CONTENT QUALITY

Content quality

Actions

JEV-003 · Pages with very little main content P2 · medium · rule · heuristic

2 affected · /pricing: 10 words; /contact: 146 words

Fix: Expand pages that should rank with substance a visitor needs, or consolidate them. Word count is a warning sign, not a ranking factor. Source

`/pricing · /contact`

FINDINGS · STRUCTURED DATA AND SHARING

Structured data and sharing 98

Actions

JEV-006 · Open Graph title or image missing

P3 · low · rule

8 affected · 8 pages lack og:title or og:image

Fix: Add og:title, og:description and og:image for link previews. Source

`/contact · /refund · /about · /disclaimer · /dmca · /terms · +2 more`

JEV-009 · Structured data missing properties Google requires for rich results

P3 · low · rule

2 affected · SoftwareApplication on / lacks aggregateRating or review; SoftwareApplication on /pricing lacks aggregateRating or review

Fix: Add the missing required properties listed in the evidence, or remove markup that cannot be completed truthfully. Source

`/ · /pricing`

FINDINGS · PERFORMANCE

Performance 99

No Chrome UX Report field data for this site: it has too little traffic to be measured.

Actions

JEV-008 · Images without width and height

P3 · low · rule

2 affected · 35 images without explicit size

Fix: Set width and height so layout does not shift while images load. Source

`/ · /blog`

FINDINGS · SECURITY AND TRUST

Security and trust 96

Actions

JEV-004 · No Strict-Transport-Security header

P3 · low · rule

1 affected · Homepage response has no HSTS header

Fix: Send an HSTS header once HTTPS is stable everywhere. Source

/

JEV-005 · Common security headers missing

P3 · low · rule

1 affected · Missing on the homepage response: referrer-policy, x-frame-options or CSP frame-ancestors

Fix: Add the missing headers: referrer-policy, x-frame-options or CSP frame-ancestors. Source

/

APPENDIX

Page inventory

PAGE	DEPTH	WORDS	IN	TYPE (JEV)	INTENT (JEV)	IMPORT.	ACTION (JEV)
/	0	786	55	–	–	–	–
/about	1	270	53	–	–	–	–
/account	1	10	2	–	–	–	–
/blog	1	1317	53	–	–	–	–
/car-photo	1	554	3	–	–	–	–
/change-background-color	1	514	7	–	–	–	–
/contact	1	146	53	–	–	–	–
/cookies	1	387	53	–	–	–	–
/disclaimer	1	264	53	–	–	–	–
/dmca	1	383	53	–	–	–	–
/etsy-sellers	1	510	2	–	–	–	–
/faq	1	836	35	–	–	–	–
/id-photo	1	502	3	–	–	–	–
/logo-background	1	517	2	–	–	–	–
/passport-photo	1	579	3	–	–	–	–
/pricing	1	10	55	–	–	–	–
/privacy	1	558	53	–	–	–	–
/product-photo	1	578	7	–	–	–	–
/real-estate-photo	1	547	4	–	–	–	–
/refund	1	268	53	–	–	–	–
/signature	1	499	4	–	–	–	–
/terms	1	580	53	–	–	–	–
/transparent-png	1	514	5	–	–	–	–
/blog/add-new-background-to-photo-online-free	2	1193	2	–	–	–	–
/blog/add-white-background-to-photo-online-free	2	1176	2	–	–	–	–
/blog/best-free-background-remover-apps-websites	2	1223	2	–	–	–	–
/blog/blur-background-of-photo-online-free	2	1243	1	–	–	–	–
/blog/change-photo-background-color-online-free	2	1145	6	–	–	–	–
/blog/create-professional-profile-picture-free	2	1236	2	–	–	–	–
/blog/food-photography-tips-restaurants-cloud-kitchens	2	1090	1	–	–	–	–

/blog/free-color-palette-generator-pick-perfect-colors	2	1204	2	–	–	–	–
/blog/free-flowchart-maker-draw-diagrams-online	2	1228	3	–	–	–	–
/blog/free-wireframe-tool-sketch-your-app-idea	2	1122	3	–	–	–	–
/blog/how-to-make-product-mockups-free	2	1012	5	–	–	–	–
/blog/how-to-remove-background-from-image	2	1032	5	–	–	–	–
/blog/make-infographics-free-turn-data-into-visuals	2	997	5	–	–	–	–
/blog/make-whatsapp-stickers-free-from-photos	2	1237	1	–	–	–	–
/blog/make-youtube-thumbnails-free-online	2	1230	1	–	–	–	–
/blog/og-images-what-they-are-and-why-your-links-look-boring	2	1206	6	–	–	–	–
/blog/optimise-ecommerce-product-images-sell-more	2	1222	1	–	–	–	–
/blog/passport-photo-background-change-free	2	911	5	–	–	–	–
/blog/product-photo-background-remover-free	2	984	8	–	–	–	–
/blog/remove-background-for-etsy-sellers-free	2	1237	4	–	–	–	–
/blog/remove-background-from-car-photo-free	2	1236	1	–	–	–	–
/blog/remove-background-from-image-on-iphone-free	2	1046	4	–	–	–	–
/blog/remove-background-from-logo-free	2	1243	9	–	–	–	–
/blog/remove-background-from-picture-in-powerpoint-free	2	1204	1	–	–	–	–
/blog/remove-background-from-signature-online	2	1231	1	–	–	–	–
/blog/remove-background-without-photoshop-free	2	1058	1	–	–	–	–
/blog/remove-bg-alternative-free	2	953	4	–	–	–	–
/blog/remove-photo-background-free-seconds-no-photoshop	2	981	7	–	–	–	–
/blog/remove-white-background-from-image-online-free	2	1126	3	–	–	–	–
/blog/shoot-edit-product-photos-at-home-india	2	1238	2	–	–	–	–
/blog/take-good-pictures-of-clothes-to-sell-online	2	1189	1	–	–	–	–
/blog/take-professional-photo-for-cv-at-home	2	1245	2	–	–	–	–
/blog/transparent-background-maker-free	2	1241	6	–	–	–	–

APPENDIX

Method, sources and limits

Formulas

Area score starts at 100 and subtracts, per finding, a severity amount (critical 25, high 12, medium 6, low 2, info 0) times (0.5 + 0.5 × share of pages affected). Site-wide findings count as full share. Content quality and AI search readiness blend 70% importance-weighted Jev judgments with 30% rules. Performance blends 50% Lighthouse mobile performance with 50% crawl observations.

Overall score is the weighted mean of scored areas (weights in the scorecard). Unscored areas are left out, never counted as zero. A blocked site is capped at 20; a site without reliable HTTPS at 60.

Impact = severity weight (critical 10, high 6, medium 3, low 1) × (0.6 + 0.4 × reach) × (0.6 + 0.8 × highest Jev importance among affected pages), scaled so the largest is 100. **Priority:** P1 for critical, or high with impact 40 or more; P2 for impact 30 or more or any high; P3 otherwise. **Quick win:** impact 35 or more with effort of hours.

Jev

Model requested jev-latest, returned n/a. 0 requests, 0 input tokens, 0 failed, 0 skipped by the budget cap. Cost $0.0000 at $0.042 per million input tokens (output is free). Page text sent to Jev is capped at 6,000 characters. Jev answers are model judgments, not measurements; decisive does not mean correct.

Limits

- The crawl covered 56 URLs. Orphan and depth findings only see links on crawled pages.
- No Search Console, analytics, backlink or keyword data was used (run with --full for DataForSEO). Nothing here measures rankings, traffic or revenue.
- PageSpeed lab scores vary between runs. Field data exists only for sites with enough Chrome traffic.
- Rules marked heuristic are editorial conventions, not search engine requirements.

Sources

developer.mozilla.org/en-US/docs/Web/HTTP/Reference/Headers/Strict-Transport-Security
developers.google.com/search/docs/appearance/structured-data/intro-structured-data
developers.google.com/search/docs/appearance/title-link
developers.google.com/search/docs/crawling-indexing/block-indexing
developers.google.com/search/docs/crawling-indexing/consolidate-duplicate-urls
developers.google.com/search/docs/fundamentals/creating-helpful-content
developers.google.com/speed/docs/insights/v5/about
docs.typesafe.ai/confidence
docs.typesafe.ai/primitives
ogp.me/
owasp.org/projects/secure-headers-project
web.dev/articles/optimize-cls

Generated 2026-11-15 16:28 by jev-seo 0.1.1. Crawl started 2026-11-15T16:28:28+00:00.